



SPECIFICATIONS :

- SINGLE FACE LIGHTED SIGNAGE
- SIZE: 7320mm (L) x 850mm (H) x 200mm (W)
- FLEXIBLE SUBSTRATE WITH TRANSLUCENT FILM STICKER
- COMPLETE WITH LED LIGHTING FIXTURE AND TIMER
- COLOR CODE:

FOR BACKGROUND: 3630-157 SULTAN BLUE, 3630-73 DARK RED
COLOR FOR TEXT/FONT: WHITE

FONT :

FOR 'DBP' FRIZ QUADRATA (MEDIUM)
FOR 'Dev't Bank of the Philippines' HELVETICA BLACK
FOR 'BRANCH NAME' HELVETICA BLACK

NOTE:

- VERIFY ACTUAL MEASUREMENT PRIOR TO FABRICATION
- SIGNAGE SHOULD BE FULLY LIGHTED
- KINDLY OBSERVE PROPER SCALING (I.E. TEXT HEIGHT, TEXT SPACING)
- ALL DECALS FOR THE SIGNAGE SHOULD BE COMPUTER-CUT



DEVELOPMENT BANK OF THE PHILIPPINES

**PROPOSED HORIZONTAL SIGNAGE
AT DBP SAN FERNANDO BRANCH**

LOCATION: G/F DONA ISA FEL BLDG., DOLORES, MCARTHUR HIGHWAY CITY OF
SAN FERNANDO, PAMPANGA

PROJECT TITLE:

APPROVED BY:

Signed

Signed

Signed

SM ALBERTO SANTOS A. BERNARDO FVP ZAMORA-ORTOS P. INC.
CONCURRENT OIC, CHMO
Per Office Order No. 459 dated 19 November 2024

RICARDO JOSEF S. BANDAL
C. BBS MARKETING GROUP
Order Order No. 323 dt
17 2025

ISSUE DATE:

May 22, 2025

REVISION DATE:

DRAWN BY:

K. CRAWFORD

REVIEWED BY:

L. IGNACIO

SHEET NO:

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