



ADVERTISING CONTRACT

Advertising Dept., STAR Bldg., Roberto S. Oca St. cor. Railroad St. Port Area Manila 1018
Tel Nos.: 5277777 / 5277901 local 169 or 195 / 703-0620 Fax-527-2397

Date: _____

We hereby authorize the publication of our advertisement in The Philippine STAR as follows:

Name of Advertiser **DEVELOPMENT BANK OF THE PHILIPPINES (DBP)**

Product / Material Version **79TH ANNIVERSARY SUPPLEMENT**

Contact Person _____ Tel. No.: **8818-9511** Fax No.: _____

Complete Billing Address **Corporate Affairs Dept., Ground Flr., DBP Bldg., Sen. Gil J. Puyat Avenue, Makati, Metro Manila**

Based on specifications below

SIGNED

FV

Insertion Date/s **Within the 1st quarter of 2026 (Weekdays)**

Head - Corporate Affairs Dept.

Ad Size/Color **Full Page (Full Color) print + advertorial upload in PhilSTAR.com + Philippine Star Facebook post**

Signature over Printed Name of Advertiser's authorized representative

Section page / position **Main Section**

DBP TIN 000-449-609 Gov't Bank
Note: Payment shall be made upon submission of Billing Statement and Tearsheet/Proof of Publication.

Rate per col. cm. _____

Surcharges _____

Accepted by:

SIGNED

Cost per insertion **P300,000.00 + 12% VAT**

Frequency **Once**

Total Cost w/vat **P336,000.00**

The Philippine STAR TIN Number is 000-805-207-000.

Signature over Printed Name of STAR Representative
Material should be Photoshop/
Jpeg/tiff files with 300 dpi resolution.
**Please accomplish & fax back t 527-2397
2 working days before publication**

Col. x Cm.	Mon-Sat Rate (P 400/col.cm. + 12% VAT)		Sun. Rate (P 460/col.cm. + 12% VAT)	
	Mon-Sat Rate (P448.00*/col.cm.)		Sun. Rate (P515.20*/col.cm.)	
	Black & White*	Full Color*	Black & White*	Full Color*
enter spread 18 x 52	P 545,126.40	P 981,227.52	P 626,895.36	P 1,128,411.64
1/8 Page 9 x 52	209,664.00	377,395.20	241,113.60	434,004.48
1/4 Page 9 x 40; 8 x 45	161,280.00	290,304.00	185,472.00	333,849.60
1/2 Page 9 x 27; 6 x 40.5	108,864.00	195,955.20	125,193.60	225,348.48
3/4 Page 5 x 24; 4 x 30; 3 x 40	53,760.00	96,768.00	61,824.00	111,283.20
1/8 Page 5 x 12; 4 x 15; 3 x 20	26,880.00	48,384.00	30,912.00	55,641.60

*All Cost is vat inclusive