

**SUPPLEMENTAL BID BULLETIN NO. 2**

17 June 2025

Attention: **All prospective bidders for the project****BID REFERENCE NO. C-2025-02: ENGAGEMENT OF AN ADVERTISING/GRAPHIC DESIGN AGENCY FOR THE CONCEPTUALIZATION, DESIGN, CONTENT DEVELOPMENT, PRINTING, AND DELIVERY OF THE 2026 WALL CALENDAR, DESK CALENDAR, AND EXECUTIVE PLANNER OF THE DEVELOPMENT BANK OF THE PHILIPPINES**

(ABC: PhP 10,750,000.00 inclusive of all applicable taxes)

Please be informed of the following:

1. The schedule for the submission of technical and financial proposals and the opening of technical proposals shall proceed as follows

ACTIVITY	DATE AND TIME	VENUE
Submission of Technical and Financial Proposal	27 June 2025 (Friday) <u>On or before 9:00 AM*</u>	6/F BAC Secretariat, DBP Head Office, Makati City
Opening of Technical Proposal	27 June 2025 (Friday) 9:30 AM	12/F, Suite 5, DBP Head Office, Makati City

**Late submissions shall not be accepted*

2. The shortlisted bidder is hereby advised on the following:

- i. Relative to the submission of mock-ups, bidder may submit a cover design along with at least three (3) inside layout pages for each proposed mock-up, and
- ii. With regards to creative theme flexibility, bidder is given three (3) general themes as guides to conceptualize the calendar designs. The general themes are as follows:
 - Celebrating Philippine Freedom
 - Promoting Inclusive Growth through Tourism
 - Honoring the Filipino Cultural Heritage

The themes may also be aligned with the Bank's mission, vision, values, and four strategic pillars in preparing the mock-ups.

3. The Technical and Financial Proposals must be properly tabbed for easy reference and must be submitted in sequence/order per [Checklist of Requirements](#).

4. The BAC shall no longer entertain any question/request for clarification after the issuance of this Bid Bulletin.
5. Please be advised that bids submitted after the deadline shall only be marked for recording purposes, shall not be included in the opening of bids, and shall be returned to the bidder unopened.

(SIGNED)

Senior Vice President, and
Chairperson, Bids and Awards Committee