



ADVERTISING CONTRACT

Advertising Dept., STAR Bldg., Roberto S. Oca St. cor. Railroad St. Port Area
 Manila 1018
 Tel Nos.: 5277777 / 5277901 local 169 or 195 / 703-0620 Fax-527-2397

Date: _____

We hereby authorize the publication of our advertisement in The Philippine STAR as follows:

Name of Advertiser: DEVELOPMENT BANK OF THE PHILIPPINES(DBP)

Product / Material Version: 77th ANNIVERSARY SUPPLEMENT

Contact Person: Ms. Patricia Gregorio Tel. No.: 8818-9511 Fax No.: _____

Complete Billing Address: Corporate Affairs Dept., Ground Flr., DBP Bldg., Sen. Gil J. Puyat Avenue, Makati, Metro Manila

Based on specifications below

Insertion Date/s: Within February 2024

Ad Size/Color: Full Page(Full Color)

Section page / position: Main Section

Rate per col. cm. _____

Surcharges _____

Cost per insertion: P220,147.20(VAT Inclusive)

Frequency: Once

Total Cost w/vat: P220,147.20

The Philippine STAR TIN Number is 000-805-207-000.

SIGNED

FVF

Head - Corporate Affairs Dept.

Signature over Printed Name of Advertiser's authorized representative

DBP TIN 000-449-609 Gov't Bank

Note: Payment shall be made upon submission of Billing Statement and Tearsheet/Proof of Publication.

Accepted by:

SIGNED

CORAZON J. REYES

Signature over Printed Name of STAR Representative

Material should be Photoshop/ Jpeg/tiff files with 300 dpi resolution.

Please accomplish & fax back t 527-2397 2 working days before publication

rates:

Col. x Cm.	Mon-Sat Rate (P 400/col.cm. + 12% VAT)		Sun. Rate (P 460/col.cm. + 12% VAT)	
	Mon-Sat Rate (P448.00*/col.cm.)		Sun. Rate (P515.20*/col.cm.)	
	Black & White*	Full Color*	Black & White*	Full Color*
Center spread 18 x 52	P 545,126.40	P 981,227.52	P 626,895.36	P 1,128,411.64
Full Page 9 x 52	209,664.00	377,395.20	241,113.60	434,004.48
3/4 Page 9 x 40; 8 x 45	161,280.00	290,304.00	185,472.00	333,849.60
Half Page 9 x 27; 6 x 40.5	108,864.00	195,955.20	125,193.60	225,348.48
Quarter Page 5 x 24; 4 x 30; 3 x 40	53,760.00	96,788.00	61,824.00	111,283.20
1/8 Page 5 x 12; 4 x 15; 3 x 20	26,880.00	48,384.00	30,912.00	55,641.60

*All Cost is vat inclusive