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DEVELOPMENT BANK OF THE PHILIPPINES

Head Office: Sen. Gil J. Puyat Avenue corner
Makati Avenue, Makati City, Philippines

BIDS AND AWARDS COMMITTEE

RESOLUTION NO. 2022-21

**Declaration of Shortlisted and Eligible Bidders for the Engagement of An Advertising/
Design Agency for the Design, Content Development, Printing and Delivery of the
2021 Annual and Sustainable Development Report of the
Development Bank of the Philippines
(Quality- Based Evaluation Procedure)**

Bid Reference No. C-2022-03

Approved Budget for the Contract (ABC): PhP 3,700,000.00

WHEREAS, the Bids and Awards Committee (BAC) conducted the following activities in relation to the above entitled procurement project with corresponding details pursuant to the pertinent provisions of the Updated 2016 Revised IRR of RA 9184:

PROCUREMENT ACTIVITY	DATE	DETAILS/REMARKS
Pre-Procurement Conference	10 March 2022	Conducted pursuant to Section 20 of the Updated 2016 Revised IRR of RA 9184 to confirm if the procurement is in accordance with the Project Procurement Management Plan (PPMP) and the approved Annual Procurement Plan (APP), the Terms of Reference, and their adherence to relevant general procurement guidelines and the procurement schedule, including deadlines and timeframes, for the different activities pursuant to Annex "C" of the Updated 2016 Revised IRR of RA 9184. Request for Public Bidding was approved on 11 March 2022.
Posting of Request for Expression of Interest and Bidding Documents	17 March 2022	Posted the bid project at: <ul style="list-style-type: none"> • DBP website • DBP Facebook page • Conspicuous places within the Bank's premises • Philippine Government Electronic Procurement System (PhilGEPS) website
Pre-Eligibility Conference	24 March 2022	Attended by the members of the Technical Working Group (TWG) and representatives from the prospective bidders through videoconference call via Zoom Meeting app: <ol style="list-style-type: none"> 1. Thepros Corporation – Ms. Claine Avelino 2. Studio 5 Designs, Inc. – Ms. Marily Orosa & Mr. Raffy Ortega 3. Gaia Corporate Sustainability Solutions, Inc. (GCSS) – Mr. Arpit Shirvastava & Ms. Christine Alaurin 4. Mode Matrix Manila, Inc. – Ms. Elsa Carlos & Ms. Crishel Tampus 5. Drink Editorial and Design, Inc. – Ms. Anna Tadiama 6. Project V Media – Ms. Ivy Ponce



Submission and Opening of Eligibility Documents	31 March 2022	<p>The following bidders submitted their bid proposals within the cut-off date and time:</p> <p>Online/electronic submission:</p> <ol style="list-style-type: none"> 1. GCSS <p>Manual submission:</p> <ol style="list-style-type: none"> 2. Studio 5 Designs, Inc. 3. Mode Matrix Manila, Inc. <p>The BAC declared the submission of Eligibility Requirements of all three bidders as "Passed" and complied with all the requirements.</p>								
Eligibility Check and Shortlisting	31 March 2022	<p>The TWG conducted the evaluation on the submitted eligibility documents of the following bidders in accordance with Section 24 of the Updated 2016 Revised IRR of RA 9184:</p> <ol style="list-style-type: none"> 1. GCSS 2. Studio 5 Designs, Inc. 3. Mode Matrix Manila, Inc. 								
Receipt of Shortlisting and Eligibility Evaluation results	01 April 2022	<p>The TWG submitted the results of evaluation of the following prospective bidders with the corresponding score/rating based on the shortlisting and eligibility criteria:</p> <table border="1" data-bbox="699 1203 1438 1419"> <thead> <tr> <th>Name of Bidder</th> <th>Total Weighted Score</th> </tr> </thead> <tbody> <tr> <td>Mode Matrix Manila, Inc.</td> <td>4.91</td> </tr> <tr> <td>Studio 5 Designs, Inc.</td> <td>4.15</td> </tr> <tr> <td>Gaia Corporate Sustainability Solutions, Inc.</td> <td>3.96</td> </tr> </tbody> </table> <p>(Copy of the evaluation report attached as Annex "A")</p>	Name of Bidder	Total Weighted Score	Mode Matrix Manila, Inc.	4.91	Studio 5 Designs, Inc.	4.15	Gaia Corporate Sustainability Solutions, Inc.	3.96
Name of Bidder	Total Weighted Score									
Mode Matrix Manila, Inc.	4.91									
Studio 5 Designs, Inc.	4.15									
Gaia Corporate Sustainability Solutions, Inc.	3.96									

WHEREAS, the criteria as indicated in the bidding documents specified that only the top five (5) highest rated bidders shall be shortlisted, provided, that the bidder has generated a total average rating of at least three (3) points;

WHEREAS, Section 24.5.4 of the Updated 2016 Revised IRR of RA 9184 stated that, "The BAC shall recommend the short list of consultants to the HoPE for consideration and approval. The entire process eligibility check and short listing shall not exceed twenty (20) calendar days.";

Declaration of Shortlisted and Eligible Bidders for the Engagement of An Advertising/Design Agency for the Design, Content Development, Printing and Delivery of the 2021 Annual and Sustainable Development Report of the Development Bank of the Philippines (Quality-Based Evaluation Procedure), Bid Reference No. C-2022-03



Page 3 of 4

NOW, THEREFORE, in consideration of the foregoing, upon careful evaluation of the eligibility requirements submitted by the following bidders conducted by the members of the Technical Working Group for this procurement project, WE, the members of the Bids and Awards Committee, resolve as it is hereby **RESOLVED**:

- a. To declare the following bidders as **shortlisted** and **eligible** for the Engagement of An Advertising/Design Agency for the Design, Content Development, Printing and Delivery of the 2021 Annual and Sustainable Development Report of the Development Bank of the Philippines (*Quality-Based Evaluation Procedure*) under Bid Reference No. C-2022-03 and shall be invited to proceed with the conduct of Pre-Bid Conference:
 - i. **Gaia Corporate Sustainability Solutions, Inc. (GCSS)**
 - ii. **Studio 5 Designs, Inc.**
 - iii. **Mode Matrix Manila, Inc.**
- b. To recommend for approval by the Head of the Procuring Entity (HoPE) of the Development Bank of the Philippines the foregoing findings.

Done this 1st day of April 2022 at the DBP Head Office, Makati City.



Declaration of Shortlisted and Eligible Bidders for the Engagement of An Advertising/Design Agency for the Design, Content Development, Printing and Delivery of the 2021 Annual and Sustainable Development Report of the Development Bank of the Philippines (Quality- Based Evaluation Procedure), Bid Reference No. C-2022-03

Page 4 of 4

Recommended by:

BIDS AND AWARDS COMMITTEE

SIGNED

VP MYRA G. ALMOGINO-CALARA
Member

SIGNED

FVP ROMEO B. CARANDANG
Member

SIGNED

FVP FRANCIS NICOLAS M. CHUA
Member

SIGNED

FVP MARK DENNIS S. TAN
Member

SIGNED

SVP SORAYA F. ADIONG
Second Vice Chairperson

SIGNED

VP ERNESTO R. PURUGGANAN
First Vice Chairperson

SIGNED

SVP LUTGARDA C. BAQUIRAN-PERALTA
Chairperson

Approved by:

SIGNED

EMMANUEL G. HERBOSA
President and Chief Executive Officer