



Request for Expression of Interest (REI)

ENGAGEMENT OF AN ADVERTISING/GRAPHIC AGENCY FOR THE CONCEPTUALIZATION, DESIGN, CONTENT DEVELOPMENT, PRINTING AND DELIVERY OF THE 2021 WALL CALENDAR, DESK CALENDAR, AND 2020 CHRISTMAS E-CARD WITH ANIMATION FOR THE DEVELOPMENT BANK OF THE PHILIPPINES
Bid Reference No. C-2020-02

1. The **Development Bank of the Philippines (DBP)**, through the Corporate Budget for CY 2020 intends to apply the sum of **Fourteen Million One Hundred Thirty Thousand Pesos (Php14,130,000.00)** inclusive of taxes/VAT being the Approved Budget for the Contract (ABC) to payments under the contract. The advertising/graphic agency shall be responsible for the conceptualization, design, content development, printing and delivery of the following 2021 calendars and 2020 Christmas e-card for DBP. Bids received in excess of the ABC shall be automatically rejected at the opening of the financial proposals:

Item No.	Description	Quantity	Approved Budget for the Contract (ABC) inclusive of taxes (in Php)	
			Per Unit	Total
1	2021 DBP Wall Calendar	130,000	63.00	8,190,000.00
2	2021 DBP Desk Calendar	70,000	82.00	5,740,000.00
3	2020 DBP Christmas e-Card with Animation	N/A	N/A	200,000.00
Total				14,130,000.00

2. The **Development Bank of the Philippines (DBP)** now calls for the submission of eligibility documents for **Conceptualization, Design, Content Development, Printing and Delivery of the 2021 Wall Calendar, Desk Calendar, and 2020 Christmas e-Card with Animation for DBP**. Prospective bidders are consultants with printing facility / a printing company with advertising/ graphic personnel, a joint venture of consultant and printing facility.
3. Eligibility documents of interested consultants must be duly received by the BAC Secretariat on or before the schedule provided below:

ACTIVITIES	TIME	VENUE
1. Issuance of Bidding Documents	09:00 AM to 02:00 PM only Mondays to Fridays starting 3 September 2020	6/F BAC Secretariat DBP Head Office, Makati City
2. Preliminary Conference	10 September 2020 (Thursday) at 09:30 AM	4/F Training Room B, DBP Head Office, Makati City
3. Submission of Expression of Interest and Eligibility Documents	17 September 2020 (Thursday) "On or before" 09:00 AM	6/F BAC Secretariat DBP Head Office, Makati City
4. Opening of Expression of Interest and Eligibility Documents	17 September 2020 (Thursday) at 09:30 AM	4/F Training Room B, DBP Head Office, Makati City